

STEVE NASH YOUTH BASKETBALL



Is a national youth basketball program designed to develop fundamental skills, sportsmanship and a love of the game of basketball. This grassroots initiative supports and empowers community-based recreational groups and facilities, schools and other institutions across Canada in an effort to positively influence youth through basketball. The goal of the program is to allow participants the opportunity to maximize their potential, while promoting the importance of youth basketball as a vehicle to build character, discipline, self-esteem and sportsmanship.

The model for Steve Nash Youth Basketball was established after extensive research of existing community basketball programs from across North America and follows the guidelines of Sport Canada's Long Term Athlete Development Model (LTAD). The program is flexible in nature to allow principles and philosophies of the program.

PARTICIPANT PACKAGE

***A basketball program aligned to the Long Term Athlete Development Model**

- *Nike Ultra Durable Vulcanized Rubber Basketball**
- *Participation in a national sanctioned program**
 - *Steve Nash Youth Basketball Dri-Fit Jersey**
 - *Basketball Ontario House League Membership**
 - *Be One national membership**
 - * NCCP trained coaches**
 - *Insurance Coverage**

\$40.00

COACHES PACKAGE

- *New NCCP Community Coach 3-hour on-court workshop**
- *Steve Nash Youth Basketball Coaching CD Workbook**
 - *Steve Nash Youth Basketball Coach's T-Shirt**
 - *Basketball Ontario House League Membership**
 - *Be One national membership**
 - *Insurance Coverage**
 - *Whistle**

\$40.00

ORGANIZATION BENEFITS

- *Endorsement and affiliation with Steve Nash, Canada Basketball, Sport Canada and Basketball Ontario**
- *Step-by-step Steve Nash Youth Basketball operations guide**
- *New NCCP curriculum and certification**
- *Use of Steve Nash images and brand**
- *Be One Online registration tool**

Benefits covered in individual cost as stated above!



To start up a Steve Nash Youth Basketball program in your local community, please contact:
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